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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): May 12, 2021**

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**EARGO, INC.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-39616**  
(Commission  
File Number)

**27-3879804**  
(IRS Employer  
Identification Number)

**1600 Technology Drive, 6th Floor  
San Jose, California 95110**  
(Address of principal executive offices, including Zip Code)

**Registrant's telephone number, including area code: (650) 351-7700**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Securities registered pursuant to Section 12(b) of the Act:**

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
<b>Common Stock, \$0.0001 par value per share</b>	<b>EAR</b>	<b>The Nasdaq Global Select Market</b>

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 2.02 Results of Operations and Financial Condition.**

On May 12, 2021, Eargo, Inc. (“Eargo”) announced certain financial results for the first quarter ended March 31, 2021. A copy of Eargo’s press release, titled “Eargo Reports First Quarter 2021 Financial Results,” is furnished pursuant to Item 2.02 as Exhibit 99.1 hereto.

**Item 9.01 Financial Statements and Exhibits.**

<u>Exhibit No.</u>	<u>Description</u>
99.1	<a href="#">Eargo, Inc. Press Release, dated May 12, 2021</a>
104	Cover Page Interactive File, formatted in Inline XBRL.

The information in this report, including the exhibit hereto, shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section 11 and 12(a)(2) of the Securities Act of 1933, as amended. The information contained herein and in the accompanying exhibit shall not be incorporated by reference into any filing with the U.S. Securities and Exchange Commission made by Eargo, Inc., whether made before or after the date hereof, regardless of any general incorporation language in such filing.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EARGO, INC.**

Date: May 12, 2021

By: /s/ Adam Laponis  
Adam Laponis  
Chief Financial Officer



## Eargo Reports First Quarter 2021 Financial Results

### Recent Highlights:

- Net revenues of \$22.0 million, up 74.0% year-over-year
- Gross systems shipped of 11,704, up 66.5% year-over-year
- Return accrual rate of 23.2%, a 4.4 percentage point improvement year-over-year
- GAAP gross margin of 71.4%, up 8.2 percentage points year-over-year; non-GAAP gross margin of 72.2%, up 9.0 percentage points year-over-year
- GAAP sales and marketing expense as a percent of net revenues of 76.4%, a 9.3 percentage point improvement year-over-year; non-GAAP sales and marketing expense as a percent of net revenues of 68.0%, a 16.7 percentage point improvement year-over-year

**SAN JOSE, CA.**, May 12, 2021 – Eargo, Inc. (Nasdaq: EAR), a medical device company on a mission to improve the quality of life of people with hearing loss, today reported its financial results for the first quarter ended March 31, 2021.

Christian Gormsen, President and CEO, said “We started 2021 with a great first quarter, as our digital and offline marketing programs continued to drive demand across multiple customer types, including both cash pay and insurance customers producing 74% year-over-year growth. Our first quarter growth was particularly impressive given we did not have a new product launch or related sales to repeat customers compared to the first quarter of 2020. Our mix shift towards insurance customers also resulted in a lower return accrual rate of 23.2%, which combined with higher average selling prices, drove non-GAAP gross margin to 72.2%. Our strong start to the year gives us increased confidence in our ability to deliver our full year revenue and gross margin guidance, while driving innovation across our value chain.”

Mr. Gormsen continued, “It is becoming more evident that telecare is here to stay, not just in hearing but across healthcare. As a pioneer in bringing a vertically integrated telecare experience to hearing care, we believe we are well positioned to lead the disruption of this large and underpenetrated market as more consumers realize there is simply a better, more efficient way to solve for hearing loss.”

### First Quarter 2021 Financial Results

Net revenue was \$22.0 million for the first quarter of 2021, compared to \$12.7 million for the first quarter of 2020. The increase was driven by an increase in gross systems shipped and a decrease in the sales return accrual rate.

Gross profit for the first quarter of 2021 was \$15.8 million compared to \$8.0 million for the first quarter of 2020. Gross margin increased to 71.4% for the first quarter of 2021, compared with 63.2% for the first quarter of 2020. The increase was primarily due to a decrease in sales returns as a percentage of gross systems shipped, higher average selling prices, and lower cost of goods sold.

Total operating expenses were \$29.1 million or 132.1% of net revenues, for the first quarter of 2021, compared with \$19.7 million or 155.9% of net revenues, for the first quarter of 2020. The increase was primarily due to higher sales and marketing investments related to media investments, personnel investments to scale the organization for growth, stock-based compensation and expenses related to being a public company.

Sales and marketing expenses were \$16.9 million or 76.4% of net revenues, for the first quarter of 2021, compared with \$10.9 million or 85.7% of net revenues, for the first quarter of 2020.

Research and development expenses were \$4.8 million or 21.7% of net revenues, for the first quarter of 2021, compared with \$2.8 million or 22.2% of net revenues, for the first quarter of 2020.

General and administrative expenses were \$7.5 million or 34.0% of net revenues for the first quarter of 2021, compared with \$6.1 million or 48.0% of net revenues, for the first quarter of 2020.

Excluding stock-based compensation expense, non-GAAP operating expenses were \$24.2 million, including research and development expenses of \$3.7 million, sales and marketing expenses of \$15.0 million, and general and administrative expenses of \$5.5 million. Please refer to the section below titled "Use of Non-GAAP Financial Measures" and the non-GAAP reconciliation tables at the end of this press release.

Net loss attributable to common stockholders for the first quarter of 2021 was (\$13.6) million, or (\$0.36) per share, compared to a net loss of (\$11.7) million, or (\$43.76) per share, for the first quarter of 2020. Excluding stock-based compensation expense, non-GAAP net loss attributable to common stockholders for the first quarter of 2021 was (\$8.5) million, or (\$0.22) per share, compared to a non-GAAP net loss of (\$11.2) million, or (\$41.81) per share for the same period in 2020.

Cash and cash equivalents were \$201.6 million as of March 31, 2021, compared to \$212.2 million as of December 31, 2020.

### **Full Year 2021 Financial Guidance**

- Increasing net revenue guidance from between \$87 million and \$93 million to between \$89 million and \$93 million
- Reiterating GAAP gross margin guidance of between 68% and 71%
- Reiterating non-GAAP gross margin of between 70% and 72%

### **Conference Call and Web Cast Information**

Eargo will host a conference call to discuss the first quarter financial results after market close on Wednesday, May 12, 2021 at 2:00 p.m. Pacific Time / 5:00 p.m. Eastern Time. The conference call can be accessed live over the phone at (833) 649-1234 for U.S. callers or (914) 987-7293 for international callers, using conference ID: 3971939. The live webinar can be accessed at [ir.eargo.com](http://ir.eargo.com).

### **About Eargo**

Eargo is a medical device company dedicated to improving the quality of life of people with hearing loss. Our innovative product and go-to-market approach address the major challenges of traditional hearing aid adoption, including social stigma, accessibility and cost. We believe our Eargo hearing aids are the first and only virtually invisible, rechargeable, completely-in-canal, FDA regulated, exempt Class I or Class II devices for the treatment of hearing loss. Our differentiated, consumer-first solution empowers consumers to take control of their hearing. Consumers can purchase online or over the phone and get personalized and convenient consultation and support from licensed hearing professionals via phone, text, email or video chat. The Eargo solution is offered to consumers at approximately half the cost of competing hearing aids purchased through traditional channels in the United States.

The company's 4<sup>th</sup> generation product, the Eargo Neo HiFi, was launched in January 2020 and features improved capabilities across audio fidelity and bandwidth. The Eargo Neo HiFi is available for purchase [here](#).

### **Related Links**

<http://eargo.com>

### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact contained in this press release are forward-looking statements, including statements regarding our full year 2021 financial guidance, our ability to deliver on that guidance while driving innovation, the future of telecare and our position as a leader in market disruption. Forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and assumptions that could cause actual results and events to differ materially from those anticipated, including, but not limited to, risks, uncertainties and assumptions related to: our expectations concerning additional orders by existing customers; our expectations regarding the potential market size and size of the potential consumer populations for our products and any future products, including our ability to maintain or increase insurance coverage of Eargo hearing aids; our ability to release new hearing aids and the anticipated features of any such hearing aids; developments and projections relating to our competitors and our industry, including competing products; our ability to maintain our competitive technological advantages against new entrants in our industry; the pricing of our hearing aids; our expectations regarding the ability to make certain claims related to the performance of our hearing aids relative to competitive products; our expectations with regard to changes in the regulatory landscape for hearing aid devices,

including the implementation of the pending over-the-counter hearing aid pathway regulatory framework; and our estimates regarding the COVID-19 pandemic, including but not limited to, its duration and its impact on our business and results of operations. These and other risks are described in greater detail under the section titled “Risk Factors” contained in Eargo’s Annual Report on Form 10-K and Quarterly Reports on Form 10-Q and the company’s other filings with the SEC. Any forward-looking statements in this press release are made pursuant to the Private Securities Litigation Reform Act of 1995, as amended, are based on current expectations, forecasts and assumptions, and speak only as of the date of this press release. Except as required by law, the company undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

#### **Use of Non-GAAP Financial Measures**

The company may report non-GAAP results for gross profit/loss, gross margin, operating expenses, operating margins, net income/loss, and basic and diluted net income/loss per share in addition to, and not as a substitute for, or superior to, financial measures calculated in accordance with GAAP. The company’s financial measures under GAAP include charges such as stock-based compensation, as listed in the itemized reconciliations between GAAP and non-GAAP financial measures included in this press release. Management has excluded the effects of this item in non-GAAP measures to assist investors in analyzing and assessing past and future operating performance. The company encourages investors to carefully consider its results under GAAP, as well as its supplemental non-GAAP information and the reconciliation between these presentations, to more fully understand its business.

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**Eargo, Inc.**  
**Consolidated Balance Sheets**  
*(Unaudited)*  
*(In thousands, except share and per share amounts)*

	March 31, 2021	December 31, 2020
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 201,624	\$ 212,185
Accounts receivable, net	5,339	3,793
Inventories	2,463	2,739
Prepaid expenses and other current assets	3,175	3,740
Total current assets	212,601	222,457
Operating lease right-of-use assets	1,218	1,079
Property and equipment, net	8,924	8,034
Other assets	1,086	1,062
Total assets	<u>\$ 223,829</u>	<u>\$ 232,632</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 6,604	\$ 6,020
Accrued expenses	10,992	13,909
Other current liabilities	3,950	2,448
Deferred revenue, current portion	173	311
Lease liability, current portion	1,050	1,030
Total current liabilities	22,769	23,718
Lease liability, noncurrent portion	263	166
Long-term debt, noncurrent portion	14,940	14,837
Total liabilities	<u>37,972</u>	<u>38,721</u>
Commitments and contingencies		
Stockholders' equity:		
Preferred stock, \$0.0001 par value per share; 5,000,000 shares authorized as of March 31, 2021 and December 31, 2020, respectively; zero shares issued and outstanding as of March 31, 2021 and December 31, 2020, respectively	—	—
Common stock; \$0.0001 par value; 110,000,000 shares authorized as of March 31, 2021 and December 31, 2020, respectively; 38,298,068 and 38,246,601 shares issued and outstanding as of March 31, 2021 and December 31, 2020, respectively	4	4
Additional paid in capital	398,532	392,965
Accumulated deficit	<u>(212,679)</u>	<u>(199,058)</u>
Total stockholders' equity	185,857	193,911
Total liabilities and stockholders' equity	<u>\$ 223,829</u>	<u>\$ 232,632</u>



**Eargo, Inc.**  
**Consolidated Statements of Operations and Comprehensive Loss**  
*(Unaudited)*  
*(In thousands, except share and per share amounts)*

	Three months ended	
	March 31,	
	2021	2020
Revenue, net	\$ 22,048	\$ 12,669
Cost of revenue	6,297	4,656
Gross profit	15,751	8,013
Operating expenses:		
Research and development	4,778	2,809
Sales and marketing	16,855	10,859
General and administrative	7,487	6,078
Total operating expenses	29,120	19,746
Loss from operations	(13,369)	(11,733)
Other income (expense), net:		
Interest income	11	21
Interest expense	(263)	(266)
Other income (expense), net	—	240
Total other income (expense), net	(252)	(5)
Loss before income taxes	(13,621)	(11,738)
Income tax provision	—	—
Net loss and comprehensive loss	\$ (13,621)	\$ (11,738)
Net income (loss) attributable to common stockholders, basic and diluted	\$ (13,621)	\$ (11,738)
Net income (loss) per share attributable to common stockholders, basic and diluted	\$ (0.36)	\$ (43.76)
Weighted-average shares used in computing net income (loss) per share attributable to common stockholders, basic and diluted	38,283,360	268,214

**Eargo, Inc.**  
**Results of Operations – Reconciliation between GAAP and Non-GAAP**  
*(Unaudited)*  
*(In thousands, except per share amounts)*

**Reconciliation between GAAP and non-GAAP net loss per share attributable to common stockholders:**

	Three months ended March 31,	
	2021	2020
GAAP net loss per share to common stockholders, basic and diluted	\$(0.36)	\$(43.76)
Stock-based compensation	0.14	1.95
Non-GAAP net loss per share to common stockholders, basic and diluted	<u>\$(0.22)</u>	<u>\$(41.81)</u>

**Reconciliation between GAAP and non-GAAP net loss attributable to common stockholders:**

	Three months ended March 31,	
	2021	2020
GAAP net loss attributable to common stockholders, basic and diluted	\$(13,621)	\$(11,738)
Stock-based compensation	5,131	525
Non-GAAP net loss attributable to common stockholders, basic and diluted	<u>\$ (8,490)</u>	<u>\$(11,213)</u>

**Reconciliation between GAAP and non-GAAP gross profit and gross margin:**

	Three months ended March 31,	
	2021	2020
<b>GAAP gross profit</b>	\$15,751	\$8,013
Stock-based compensation	186	5
Non-GAAP gross profit	<u>\$15,937</u>	<u>\$8,018</u>
<b>GAAP gross margin</b>	71.4%	63.2%
Stock-based compensation	0.8%	0.0%
Non-GAAP gross margin	<u>72.2%</u>	<u>63.2%</u>

**Reconciliation between GAAP and non-GAAP operating expenses and operating loss:**

	Three months ended March 31,	
	2021	2020
<b>GAAP research and development expense</b>	\$ 4,778	\$ 2,809
Stock-based compensation	(1,067)	(164)
Non-GAAP research and development expense	<u>\$ 3,711</u>	<u>\$ 2,645</u>
<b>GAAP sales and marketing expense</b>	\$ 16,855	\$ 10,859
Stock-based compensation	(1,856)	(123)
Non-GAAP sales and marketing expense	<u>\$ 14,999</u>	<u>\$ 10,736</u>
<b>GAAP general and administrative expense</b>	\$ 7,487	\$ 6,078
Stock-based compensation	(2,022)	(233)
Non-GAAP general and administrative expense	<u>\$ 5,465</u>	<u>\$ 5,845</u>
<b>GAAP total operating expense</b>	\$ 29,120	\$ 19,746
Stock-based compensation	(4,945)	(520)
Non-GAAP total operating expense	<u>\$ 24,175</u>	<u>\$ 19,226</u>
<b>GAAP operating loss</b>	\$(13,369)	\$(11,733)
Stock-based compensation	5,131	525
Non-GAAP operating loss	<u>\$ (8,238)</u>	<u>\$(11,208)</u>

**Reconciliation between GAAP and non-GAAP full year 2021 forecasted gross margin:**

	<u>Low</u>	<u>High</u>
Forecasted 2021 GAAP gross margin	68%	71%
Estimated impact of stock-based compensation	2%	1%
Forecasted 2021 non-GAAP gross margin	<u>70%</u>	<u>72%</u>

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