

On September 28, 2022, Eargo, Inc. (“Eargo” or the “Company”) began posting the following advertisements on certain websites, including Google, Yahoo! Finance, MarketWatch, CNBC, Seeking Alpha, StockTwits, the Wall Street Journal and Investor’s Business Daily:

Ad · ir.eargo.com/ ⓘ


### EAR Stockholders - Proxy Vote | Calling All Eargo Stockholders

Your Voice Matters. We Need Your Vote. Vote FOR Proposals 5 and 6. Protect Your Investment.

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### Eargo Stockholders | EAR Stockholders - Proxy Vote

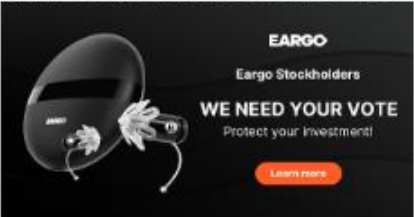
To Eargo Stockholders Who Have Not Yet Voted: It's Time To Make Your Voice Heard. It's Not Too Late to Vote FOR Proposals 5 and 6. Protect Your Investment!



**EARGO**  
Eargo Stockholders  
**WE NEED YOUR VOTE**  
Protect your investment!  
[Learn more](#)

**Calling All Eargo Stockholders**

**EARGO** Your Voice Matters. It's Not Too Late to Vote FOR Proposals 5 and 6 Today. [>](#)



**EARGO**  
Eargo Stockholders  
**WE NEED YOUR VOTE**  
Protect your investment!  
[Learn more](#)

### EAR Stockholders - Proxy Vote ⓘ

**Ad** Your Voice Matters. It's Not Too Late to Vote FOR Proposals 5 and 6 Today.  
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**WE NEED YOUR VOTE**

Protect your investment!



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Learn more





**Eargo Stockholders: We  
Need Your Vote. Protect  
Your Investment.**  
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On September 29, 2022, Eargo will begin using the following letter and mailing insert in physical mailings to its stockholders as part of its proxy solicitation efforts in connection with Eargo's 2022 Annual Meeting of Stockholders. Certain information linked within this communication has been previously filed under cover of Free Writing Prospectus. The text of the letter can be viewed below:

Dear Stockholder,

As a stockholder of record on September 6, 2022, you should have received voting materials in connection with the 2022 Annual Meeting of Stockholders scheduled for October 12, 2022. I am writing to remind you of the importance that you, as a stockholder, vote on a number of critical proposals that are key to the Company's future. Specifically, we urge stockholders to vote **FOR** Proposals Four, Five and Six.

### **How to Vote**

If, on September 6, 2022, your shares were registered directly in your name with the transfer agent, you may vote online or by telephone, by following the instructions on your proxy card, or by mail by completing the proxy card and returning it promptly in the envelope provided. You may also vote during the Annual Meeting.

If, on September 6, 2022, your shares were held in a brokerage account, you may vote online or by telephone, by following the instructions on your voting instruction form provided to you by your broker. You may also vote by mail by filling out your voter instruction form and returning it in the envelope provided to you prior to October 5, 2022.

A duplicate of your proxy card or voting instruction form, as applicable, may be found enclosed with this letter.

We urge you to vote **as soon as possible** ahead of our 2022 Annual Meeting of Stockholders to be held on October 12, 2022 at 11 A.M. Pacific Time. For assistance with voting your shares you can call Morrow Sodali, our proxy solicitor, at (877) 787-9239, or send a message to [EAR.info@investor.morrowsodali.com](mailto:EAR.info@investor.morrowsodali.com). You may also visit our proxy solicitation website at <https://ir.eargo.com/your-vote-matters> for instructions on how to vote.

### **Rights Offering Proposals**

In June of 2022, we closed a \$100 million convertible note financing with Patient Square Capital that is providing critical capital allowing us to focus on our core business initiatives. The notes are a form of debt that are secured against the Company's assets and must be repaid or converted. Our note purchase agreement with Patient Square Capital provides that we must complete what is called a rights offering by December 24, 2022. The proceeds from the rights offering will be used to repay Patient Square Capital's notes at a premium. Any notes not repaid would then be converted into shares of the Company. Importantly, the rights offering gives our existing stockholders the opportunity to purchase their pro rata share of 375 million newly issued shares of our common stock at a purchase price of \$0.50 per share. The rights offering will allow stockholders to participate in financing the Company and avoid a reduction in their percentage shareholdings of the Company. Depending on the level of stockholder participation in, and the timing of, the offering, Patient Square could own as much as 90.5% of the Company if no stockholders participate in the offering, or not own any of the Company if stockholders purchase all 375 million shares.

Your vote is **critical**. In order to complete the rights offering, we need the approval of stockholders on two key proposals. **Eargo and its Board of Directors urge stockholders to vote FOR Proposal Five and Proposal Six.**

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If the Company does not receive a majority stockholder vote for proposals five and six, we will be unable to complete the Rights Offering and, as a result, be in default under our note purchase agreement with Patient Square Capital. In that scenario, Patient Square Capital could demand immediate repayment of the convertible notes. Since we do not believe we would have the cash to make such a repayment, Patient Square Capital could begin seizing the Company's assets and, as a result, stockholders would likely lose all or substantially all of their investment in our common stock. **We need stockholders to vote FOR Proposals Five and Six to help ensure this does not happen.**

### **Reverse Stock Split Proposal**

Additionally, we urge stockholders to vote **FOR** Proposal Four. As a company listed on the Nasdaq Stock Market LLC, the Company is subject to certain continuing listing requirements, including that the Company maintain a closing price of at least \$1.00 per share. The closing price per share of our common stock has fallen below \$1.00 at various times over the last few months and may do so again. There is no certainty that our stock price will not once again fall below \$1.00 per share in the coming months, especially considering the issuance of 375 million new shares of common stock in our proposed rights offering. If the closing price of our common stock falls below \$1.00 per share again and remains below \$1.00 per share for thirty consecutive trading days, the Company could receive a delisting notice from Nasdaq.

A common method that companies use to maintain compliance with such continuing listing rules is to effect a reverse stock split, which is designed to decrease the number of share of common stock outstanding and proportionately increase the market price of the shares outstanding. Because a reverse stock split requires an amendment to the Company's corporate charter, the Board will need the affirmative vote of holders of a majority of all outstanding shares in order to take such action.


In order to prevent a delisting of the Company's common stock from Nasdaq, **the Board has requested that stockholders vote FOR Proposal Four**, which would provide the Board with discretion to effect a reverse stock split with a ratio in a range of 1-for-5 and 1-for-50. The Board has asked stockholders to approve a range of ratios in order to give the Board adequate flexibility to respond to market conditions and the volatility of our share price. **Any potential delisting of the Company's common stock from Nasdaq would likely have very serious consequences for the Company and its stockholders.**

Please visit our proxy solicitation website at <https://ir.eargo.com/your-vote-matters> for instructions on how to vote, as well as for more information regarding the rights offering, Proposals Four, Five and Six, and the other proposals.

We also urge all stockholders to review our Definitive Proxy Statement, which was mailed to all stockholders on or about September 14, 2022 and is available on our investor relations website.

Thank you so much for your time and continued support of Eargo.

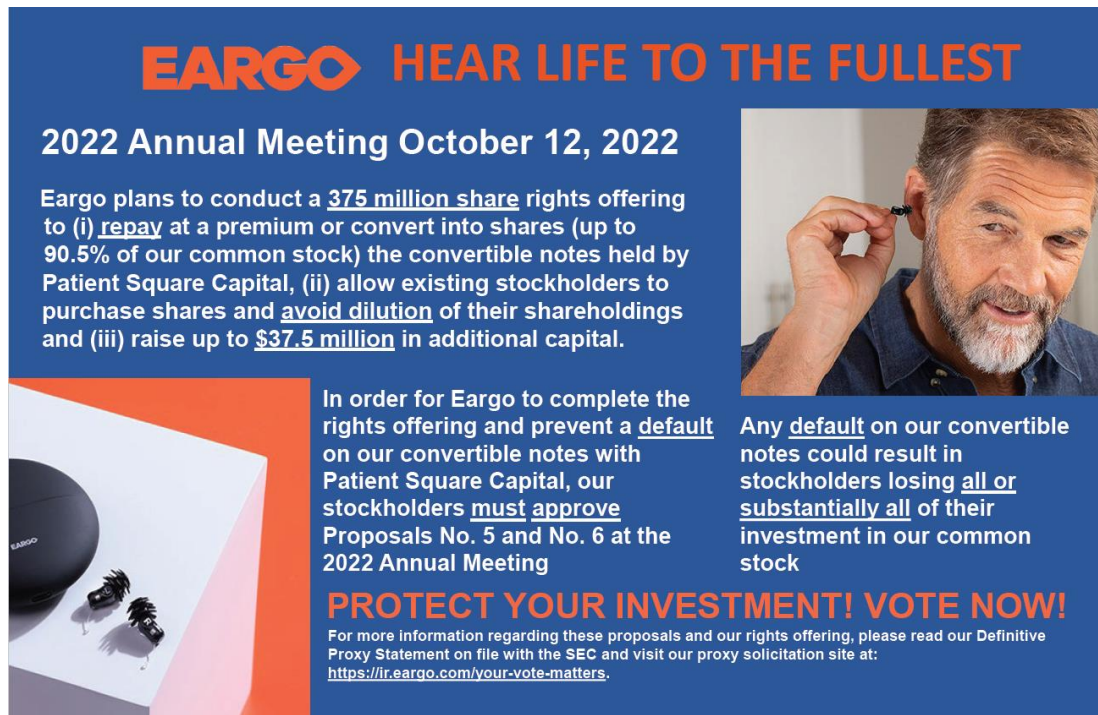
Sincerely,

A handwritten signature in blue ink, appearing to be 'Christian', is written over a faint, light blue circular stamp or watermark.

Christian

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The contents of the mailing insert to be included with the above letter can be viewed below:



**EARGO HEAR LIFE TO THE FULLEST**

**2022 Annual Meeting October 12, 2022**

Eargo plans to conduct a 375 million share rights offering to (i) repay at a premium or convert into shares (up to 90.5% of our common stock) the convertible notes held by Patient Square Capital, (ii) allow existing stockholders to purchase shares and avoid dilution of their shareholdings and (iii) raise up to \$37.5 million in additional capital.

In order for Eargo to complete the rights offering and prevent a default on our convertible notes with Patient Square Capital, our stockholders must approve Proposals No. 5 and No. 6 at the 2022 Annual Meeting

Any default on our convertible notes could result in stockholders losing all or substantially all of their investment in our common stock

**PROTECT YOUR INVESTMENT! VOTE NOW!**

For more information regarding these proposals and our rights offering, please read our Definitive Proxy Statement on file with the SEC and visit our proxy solicitation site at: <https://ir.eargo.com/your-vote-matters>.

*Cautionary Statement Regarding Forward-Looking Statements*

This communication contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact contained in this communication are forward-looking statements, including statements regarding the investment by Patient Square Capital, including the conversion of the notes, the terms of the anticipated rights offering, including the timing of the anticipated rights offering, or if it will occur at all, stockholder participation in the offering and the results of certain related proposals to be voted on by stockholders. Forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and assumptions that could cause actual results and events to differ materially from those anticipated, including, but not limited to, risks and uncertainties related to the conversion of the notes issued pursuant to the Patient Square Capital investment; the timing of the anticipated rights offering, or if it will occur at all, stockholder participation in the offering and the results of certain related proposals to be voted on by stockholders. These and other risks are described in greater detail under the section titled “Risk Factors” contained in the Company’s Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and other filings with the U.S. Securities and Exchange Commission (the “SEC”). Any forward-looking statements in this communication are made pursuant to the Private Securities Litigation Reform Act of 1995, as amended, are based on current expectations, forecasts and assumptions, and speak only as of the date of this communication. Except as required by law, the Company undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

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### *Additional Information and Where to Find It*

The Company has filed a definitive proxy statement (as amended, the “Definitive Proxy Statement”) with the SEC for the Annual Meeting to which this communication relates and has mailed the Definitive Proxy Statement and other proxy solicitation materials to record holders as of September 6, 2022. Before you vote, you should read the Definitive Proxy Statement and other documents the Company has filed with the SEC for more complete information about the Company, the 2022 Annual Meeting and the proposals to be voted on. The Company has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the Company has filed with the SEC for more complete information about the Company and this offering. You may get these documents for free by visiting EDGAR on the SEC website at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain copies of the Definitive Proxy Statement and the other proxy solicitation materials, including a replacement proxy card, as well as the prospectus, by contacting Morrow Sodali, the Company’s proxy solicitor and the information agent for the offering, at:

Morrow Sodali LLC  
333 Ludlow Street  
5th Floor, South Tower  
Stamford, Connecticut 06902  
Individuals call toll-free: (800) 662-5200  
Banks and Brokerage Firms, please call (203) 658-9400  
E-mail: [EAR.info@investor.morrowsodali.com](mailto:EAR.info@investor.morrowsodali.com)

### *Participants in the Solicitation*

The Company and its directors and executive officers may be deemed to be participants in the solicitation of proxies from the holders of the Company’s common stock in respect of the proposals to be voted on by stockholders at the Company’s Annual Meeting. Information about the participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, is set forth in the Definitive Proxy Statement for the Annual Meeting, which was filed with the SEC on September 13, 2022, and in other documents filed by the Company, including on behalf of such individuals, with the SEC.

### *No Offer or Solicitation*

This communication shall not constitute (i) a solicitation of a proxy, consent or authorization with respect to any securities or in respect of the proposed rights offering or (ii) an offer, nor a solicitation of an offer, of the sale or purchase of securities, nor shall any securities of the Company be offered or sold in any jurisdiction in which such an offer, solicitation or sale would be unlawful. It is an outline of matters for discussion only. Neither the SEC nor any state securities commission has approved or disapproved of the transactions contemplated hereby or determined if this document is truthful or complete. Any representation to the contrary is a criminal offense. In connection with the proposed rights offering transaction discussed herein and the stockholder votes related thereto, a registration statement on Form S-1 (File No. 333-267071) (the “Registration Statement”) was filed with the SEC on August 25, 2022 and the Definitive Proxy Statement related to the Company’s 2022 Annual Meeting of Stockholders to be held on October 12, 2022 was filed with the SEC on September 13, 2022. The Company intends to file other relevant materials with the SEC in connection with the proposals to be voted on by the stockholders. Stockholders of the Company are urged to read the Registration Statement and the documents incorporated by reference therein and the Definitive Proxy Statement before making any voting or investment decision with respect to the stockholder proposals and the proposed rights offering, respectively, because they will contain important information regarding such proposals and the proposed rights offering transaction. You should not construe the contents of this communication as legal, tax, accounting or investment advice or a recommendation. You should consult your own counsel and tax and financial advisors as to legal and related matters concerning the matters described herein.

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